

SCAQMD Bidder's Conference

RFP #P2015-06

Implementation of the Enhanced
Fleet Modernization Program

RFP Tasks

- Outreach / Marketing
 - ❖ Innovative approaches (e.g. weekend events, dealership advertising, pre-qualifications, etc.)
- Process Eligible Vehicle / Consumers
 - ❖ Streamlined process for eligible vehicles/consumers
 - ❖ Work with consumers throughout the process to identify
 - ❑ Eligible replacement vehicles, including advanced technology vehicles
 - ❑ Financial assistance (if needed)
 - ❑ Address consumer rights

BILL OF SALE
A Public Service Agency

VEHICLE/VESSEL DESCRIPTION

IDENTIFICATION NUMBER	YEAR MODEL	MAKE	LICENSE PLATE/CF #	MOTORCYCLE ENGINE #

I/We _____ (PRINT SELLER'S NAME(S)) sell, transfer, and deliver the above vehicle/vessel to _____ (PRINT BUYER'S NAME(S)) on MO DAY YR for the amount of \$ _____ (SELLING PRICE) If this was a gift, indicate relationship: _____ (e.g., parents, spouse, friend, etc.) \$ _____ (GIFT VALUE)

SELLER
I certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

PRINT NAME	SIGNATURE	DATE	DL # OR DEALER #
	X		
PRINT NAME	SIGNATURE	DATE	DL # OR DEALER #
	X		
MAILING ADDRESS	CITY	STATE	ZIP

BUYER

PRINT NAME	SIGNATURE	DATE	DL # OR DEALER #
PRINT NAME	SIGNATURE	DATE	DL # OR DEALER #
MAILING ADDRESS	CITY	STATE	ZIP

Ideal Project Team

- Experience in
 - ❖ Outreach through various media, including multilingual
 - ❖ Working with individual consumers
 - ❖ Providing a “one-stop” shop
 - Vehicle identification
 - Identification of replacement vehicle
 - Address financial resources



RFP Bidders

- Prospective bidders
 - ❖ Encouraged to team with others (e.g. scrappers, car dealerships, financial institutions, & media/outreach) to submit proposal
 - ❖ May propose to work on limited tasks in area of expertise
- One or more proposals may be awarded to implement different approaches



Outreach

- Seeking innovative approaches
 - ❖ Focus on targeting outreach to low- and middle income consumers and those in disadvantaged communities



Processing Vehicles

- Describe approaches to
 - ❖ Target/pre-screen high emitters
 - ❖ Address remaining vehicle useful life
 - ❖ Evaluate vehicle eligibility
 - ❖ Develop/process consumer applications



*Your
Ideas*

Processing Vehicles (Continued)

- Describe how consumers will go through the process to:
 - ❖ Scrap vehicles
 - ❖ Identify replacement vehicles or transit passes
 - ❖ Finance replacement vehicles (if needed)
 - ❖ Complete necessary documentation



Project Funding

- Total Anticipated Funding - \$1.5 million
 - 10% Administrative Cap -> Up to \$150,000
 - 5% Outreach/Marketing Cap -> Up to \$75,000
- Estimated Cars to Scrap & Replace ~280



RFP Scoring

Component	Max Points		
Technical*	70	<ul style="list-style-type: none"> Understanding Program 5 Implementation Approach 30 Outreach Campaign 20 Consumer Assistance 10 Qualifications/Experience 5 	
Cost	30		
Additional**	15		
Total	115		

* Minimum of 56 points required to qualify

** Cap of 15 points

Proposed Schedule

<u>Date</u>	<u>Event</u>
July 11, 2014	Board Approval of RFP
July 11, 2014	RFP Released
July 30, 2014	Optional Bidder's Conference
September 17, 2014	Proposals Due by 1:00 p.m.
November 7, 2014	Recommendation to Board
December 5, 2014	Anticipated Contract Start Date

Do You Have Any Additional Questions?

